

 زلفة البرواني
Zulfa AlBarwani

COMPANY **PROFILE**

OUR VISION

Provide the best services and advice for the beauty world, especially for the Omani woman, and also support and employ as much as possible Omanis to be more productive and skill.

OUR GOALS

To be as close as possible to all segments of society and provide our best services to them at the best prices and excellent quality.

To continue to spread inside and outside the Sultanate to reach a pharmaceutical product to each house.





OUR BUSINESS

An individual institution was registered in the Sultanate of Oman in 2004 by its owner Zulfa Al-Barwani, a beauty salon and spa, and was transformed into a limited liability company in 2015.

The company currently has 7 branches in Muscat, four branches of which offer services in the world of cosmetics:

- Alessandro nail care in Opera Galleria
- Lalic Spa also in Opera Galleria
- Lilac Beauty Salon in Al Khuwair
- Lilac Beauty Spa in Al Khuwair

and other 3 branches of make-up and beauty in whole slae and retail:

- Farmasi shop in Avenues Mall
- Lilac cosmetics shop in Markaz Al Bahja
- Lilac cosmetics shop in Opera Galleria

In 2016, the Agency's contract was signed in the Sultanate of Oman and the Gulf States with FARMASI Global, a Turkish company specialized in the manufacture of make-up and skin care products.

ABOUT **ZULFA**

Zulfa al Barwani is a well-known Omani woman and a cosmetic expert in the Sultanate of Oman, a former member of Oman Chamber of Commerce and Industry. She is the owner of her company Zulfa Al Barwani LLC. and is leading the company to succeed and expand year after year hand in hand with her husband Badr Al Enezi, a visionary and a broad receiver for the development of this company as the general manager.



ABOUT FARMASI

We have 67 years of experience in cosmetics & health industry...
Success is a combination of experience, talent and many years of hard work. Success is not a coincidence.

Farmasi is an international beauty and personal care manufacturer, retailer and direct selling company in Beauty, Personal Care, Households and Wellness. It is one of the fastest growing direct selling company with 1 million sales representatives.

Farmasi exports its products to more than 120 countries and reaches to 350 million people. Half a century ago, FARMASI's story of extended success was initially started by its main hero Doctor Cevdet Tuna.

Since 1950's, when the Tuna Family entered beauty and health industry, FARMASI has been one of the leading, trustworthy and sustainable company both for its customers and business partners.

Located in Omerli, Istanbul, where it is surrounded by green forests and amazing nature, FARMASI has a product range more than 2000. The production plant is located on a 360 000 m2 land and consists of 5 different high tech equipped integrated factories; personal care, make-up, fragrances, plastics and laminated tube.

FARMASI contains a wide variety of the products from colour cosmetics and perfumes to personal care and wet wipes. Also it has many sub-brands such as Dr C Tuna for curative lines, Mr Wipes for detergants and households and Nutriplus for wellness.

Each FARMASI products are manufactured with the highest standards and certified by independent international companies and laboratories such as GMP, HALAL and ISO 9001.

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LILAC

BEAUTY CENTER & SPA



alessandro
INTERNATIONAL

FARMASI



MAXLISS
PROFISSIONAL

KLAPP
COSMETICS

CAILYN







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